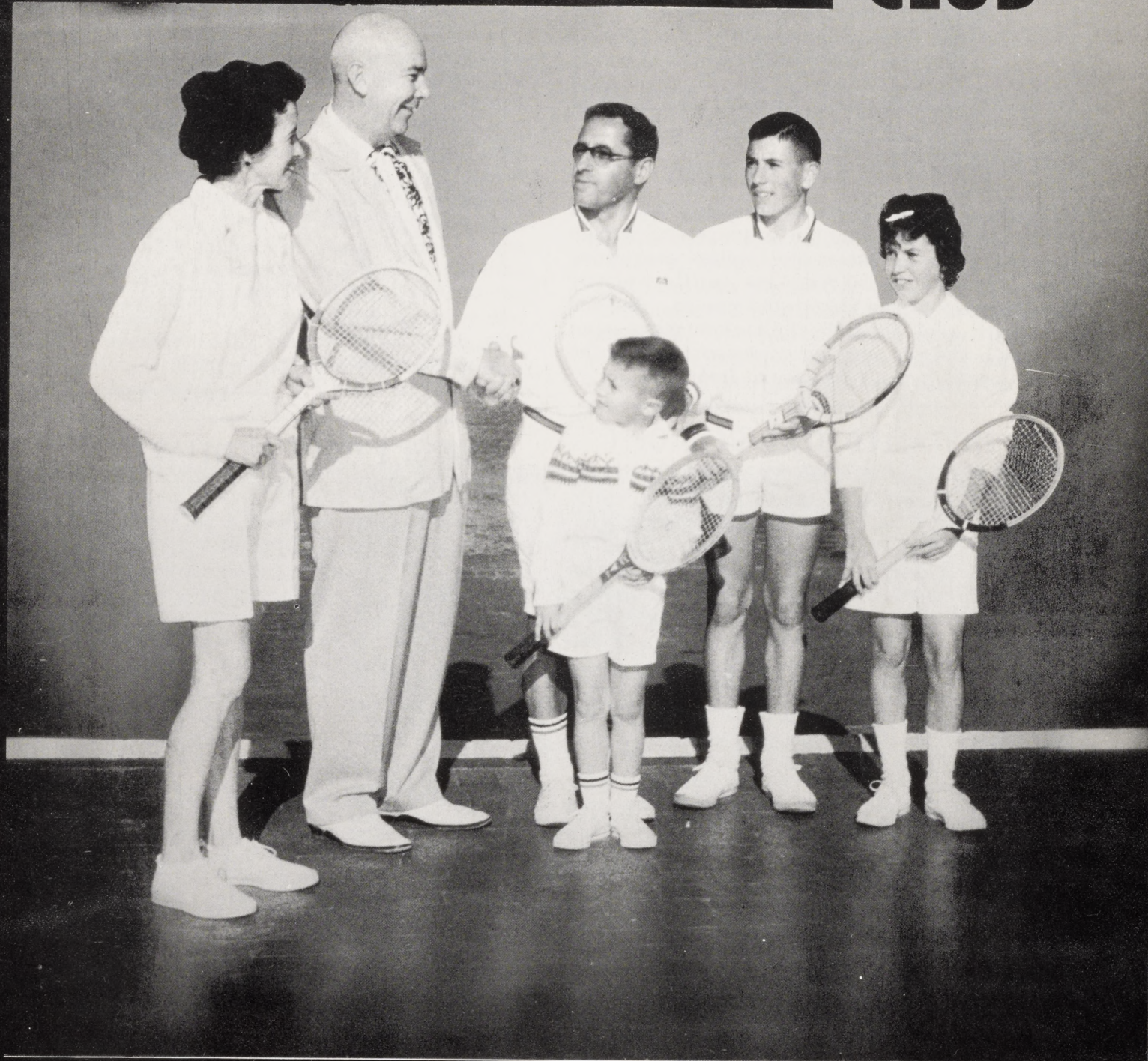


THE GOLDEN DESERT

# SHADOW MOUNTAIN SUN SPOTS CLUB



FEBRUARY, 1963  
PALM DESERT, CALIFORNIA

THE VALLEY FAMILY

See page 3



### SUN SPOTS

Published monthly except for the combining of  
June and July, and August and September, by the

SHADOW MOUNTAIN CLUB

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Produced by  
NEWELL & SMITH  
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Palm Desert, California

## BACKWARD PARTY

Betty Crockett reports that the Backward Party for 4th, 5th, and 6th graders was a huge success. Just as the name implies everything was done backwards, from the outfits worn by the children to the races and games. But the best part of all from the junior members point of view, was the serving of dessert before the main course in the Club Dining Room.

## DOTY INSTALLED HEAD OF C OF C

Shadow Mountain Club Member, Jim Doty, was installed as President of the Palm Desert Chamber of Commerce at an early morning installation breakfast. Jim, who now holds the highest office afforded a local businessman, was sworn in with his board of directors in front of more than 200 local and regional citizens. The Board consisted of Doty, Bill Newell, Vice President, Stan Koneczynin, Treasurer, Mike Bucino, Bill Daugherty, Phil Franklin, John Garvin, Carl Jensen, and Dr. Joe Lesser. Bob Waggoner, Manager of the Palm Desert Chamber was also in attendance.

In his President's Message, Doty proclaimed 1963 to be the GOLDEN YEAR, and introduced the slogan "THE GOLDEN DESERT" as a promotion to be used in all functions of the Chamber in publicizing Palm Desert. Since its inception, several local businesses have indicated their enthusiastic approval of the theme and are planning all out efforts in their advertising.

Robert E. Johnson

Fireside 6-8761

PORTRAITS

COMMERCIAL

**PHOTOGRAPHY**

PATIO SHOPS P.O. BOX 665 PALM DESERT

## KIDS KALENDAR FOR FEBRUARY

FRIDAY, FEB. 1  
Kookie Kats 4:30 to 6:30 PM  
'HONEST ABE PARTY'



SATURDAY, FEB. 2  
Kookie Kids Trek 9 AM to 3 PM  
Trek: 'SNOW CREEK'



SATURDAY, FEB. 9  
Kookie Kittens 11 AM to 3 PM  
Trek: 'ANDREAS CANYON'

SATURDAY, FEB. 16  
Kookie Kats 10 AM to 3 PM  
Trek: 'MURRAY CANYON'

FRIDAY, FEB. 22  
Kookie Kids 4:30 to 6:30 PM  
'GEORGE WASHINGTON  
PARTY'



SATURDAY, FEB. 23  
Kookie Kittens 12 to 2 PM  
'WOOD CHUCK PARTY'

Under the personal supervision of

BETTY CROCKETT

## WOMEN'S GOLF AUXILIARY HAT SHOW

The "Hat Show" was a tremendous success and around 40 women took part in showing off the latest creations in what milady should wear and should not wear this season. Georgia Waterman was in charge of the display.

Dorothy Pierson, and Harold Smith, President of Spokane Mountain Club acted as judges for the day. Tracy Barton came out with the prize for the most beautiful hat, Betty Warren the most "golfish", and Grace Tinklepaugh the most original.

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## PALM DESERT WOMEN'S CLUB

After a very successful and unusual fashion show, the Women's Club is right on the way again with another interesting money making project. This time they're actually publishing a Cook Book, with a goal of 100 of the best recipes. The book will also include the names and addresses of their membership which is now between 350 and 400.

If you have a recipe that you think would be suitable please get a form from Mrs. McClay or contact one of the members. Credit will be given in the book for your participation.

In case you're wondering what all these projects are about, the Women's Club is a great philanthropic organization and with the proceeds from the fashion show and the cook book they are setting up a scholarship for a sophomore boy or girl at the College of the Desert. Besides this, they have donated more than \$6000 to the library, and say they are expecting to give more. Other contributions include the Family Counselor in Indio, Girl and Boy Scouts, and many others. Besides they have their own little Korean child in Korea.

# WELCOME KITE

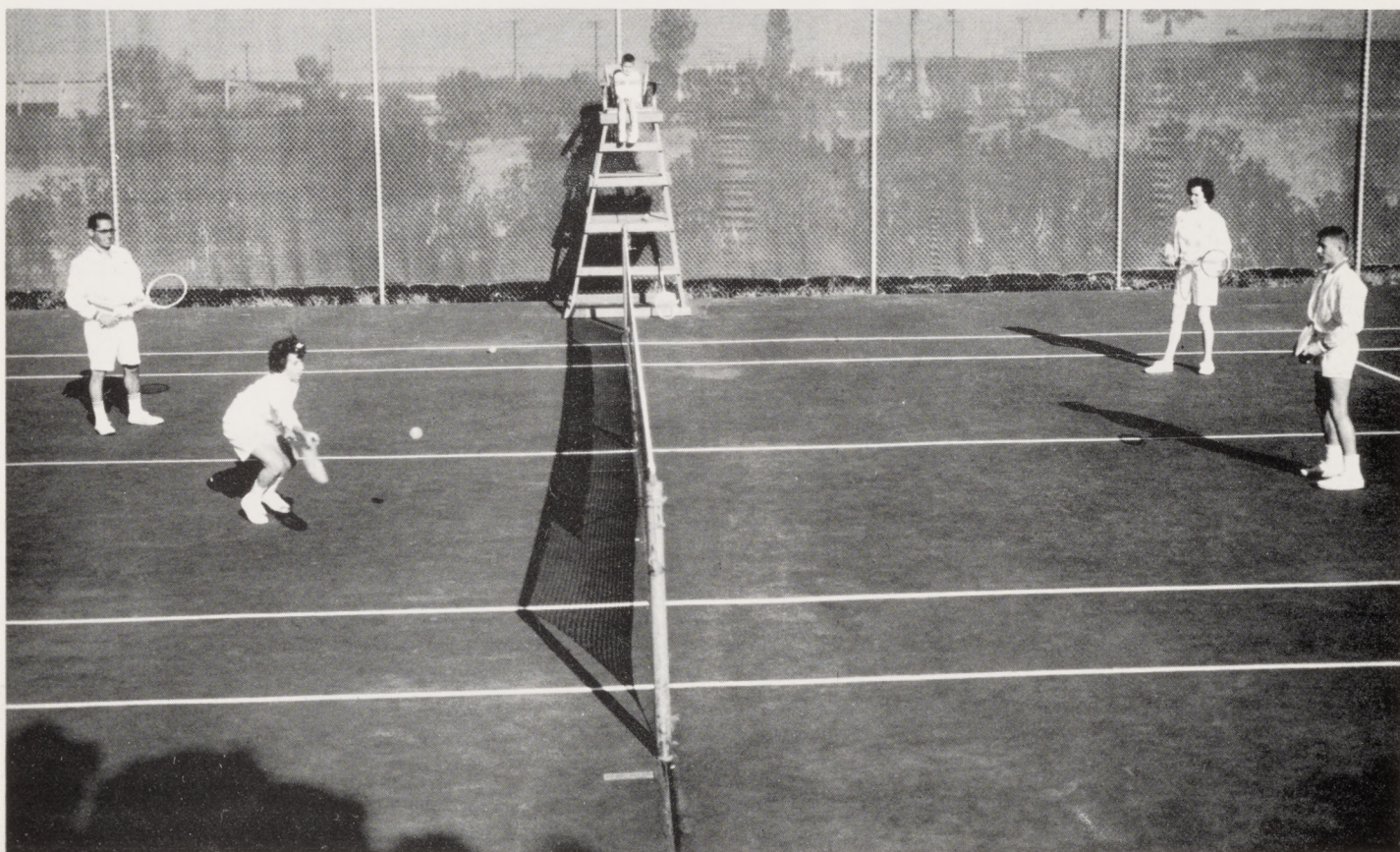
## Real Estate

Flreside 6-6117

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## OUR COVER PICTURE

Our cover picture for the February SUN SPOTS shows the Valley Family of Indio. The Valley's, shown with Frank Sorenson, were the first family to join Shadow Mountain Club during the Members Invitational, which is currently in progress. The Valley Family enjoys tennis and plan to utilize their membership to the fullest extent in all the many and varied activities offered by your Shadow Mountain Club.



The Valley Family, first to join Shadow Mountain Club during the Members Invitational, really enjoy a spirited game of tennis on one of the many courts at the Club.



## SMC TIDBITS ...

by THE ROADRUNNER



Quite a chilly spell we had! "But, my dear children", as Clay Stearns said in the last Palm Desert Players opera, "it is worse elsewhere". Minneapolis - 16. Des Moines, Iowa - 8 below zero. Flagstaff, Arizona - 9 below. So, be glad. Be merry! The chill has gone and we tossed out the long red underwear.

Puella es Pulcra. Charles Larabee can translate that for you. Charles and his charming wife had four guests from Italy - all sisters - as their guests recently at Shadow Mountain Club. And they, the girls, were beautiful!

Change the name of Arkansas? Never! (Speech in the United States Senate) Well, why not!

Claire Windsor (you remember her as a glamorous movie star - and she still is!) had luncheon a few days ago at Shadow Mountain Club. The elderly gentlemen almost popped their eyes out looking. There also was a popular song titled "I Can Dream, Can't I"?

Dr. George Munns was seen with sort of a red mark on his beak and some have claimed that Mary Jane had something to do with it. 'Taint true. Doc, who made quite a mark as a college football star and later as one of the early pro's, was practicing with the Desert College squad without a face mask. The truth is that quarterback Munns got mixed up with his grapefruit trees. That will learn him!

Have you met new members the Valley Family? There is Pa, M.J., and Mother Luella plus charming children Marilyn, Donald and Mark. They live in Indio. They ought to stir up this place a bit. Seems to us there should be some way to connect the Coachella Valley and valleys from Indio. If anyone has a suggestion - welcome!

Every time Tom Brown calls up his granddaughter and asks: "How are you, dear?" she answers "Pitty well". So, when we see Tom and he says "How are you?" we can only answer "Pitty well".

Ran into Jim Doty, newly elected president of the Palm Desert Chamber of Commerce and he said: "How are you?" We said: "Fine". They

CONTINUED ON PAGE 9

## CARRIAGE CLUB

The Carriage Club is right back in the swing, with "Shadow Mountain Day at Santa Anita" planned. Bus is scheduled to leave at 9 a m on Friday, Feb. 1st. Rates include round trip by bus, entrance to the track and club house, plus dinner back at your own SMC. Total price is only \$17.50!

Seats for the races are in the reserved section of the Terrace Clubhouse, where you can enjoy the events by overlooking the entire field - away from the crowds with your own private betting place and dining area. Sounds fabulous, doesn't it! If your reservations aren't in yet, give the Club a call right now!

## ANYONE FOR DANCING?

There is a brand new social fun-fest at Shadow Mountain Club - Dance Lessons featuring the Cha Cha, Mambo, Waltz, Rhumba, Twist, Swing, plus the very latest the Vassanova and taught by Lynn Neumann. Miss Neumann was formerly associated with Arthur Murray and in charge of the New York Fifth Avenue Dance Studios, and has also been known as an instructor of dancing teachers.

The free instruction, for members and guests, is another of the Club's many events planned for your pleasure throughout the season.

"There is no reason to be a wall-flower now," said the social committee chairman. "You will enjoy these fun evenings as well as learning the new dances".

Remember the time! Every Thursday evening beginning at 8 o'clock. Bring your dancing shoes and enjoy the fun with more than 60 members that are already enrolled.

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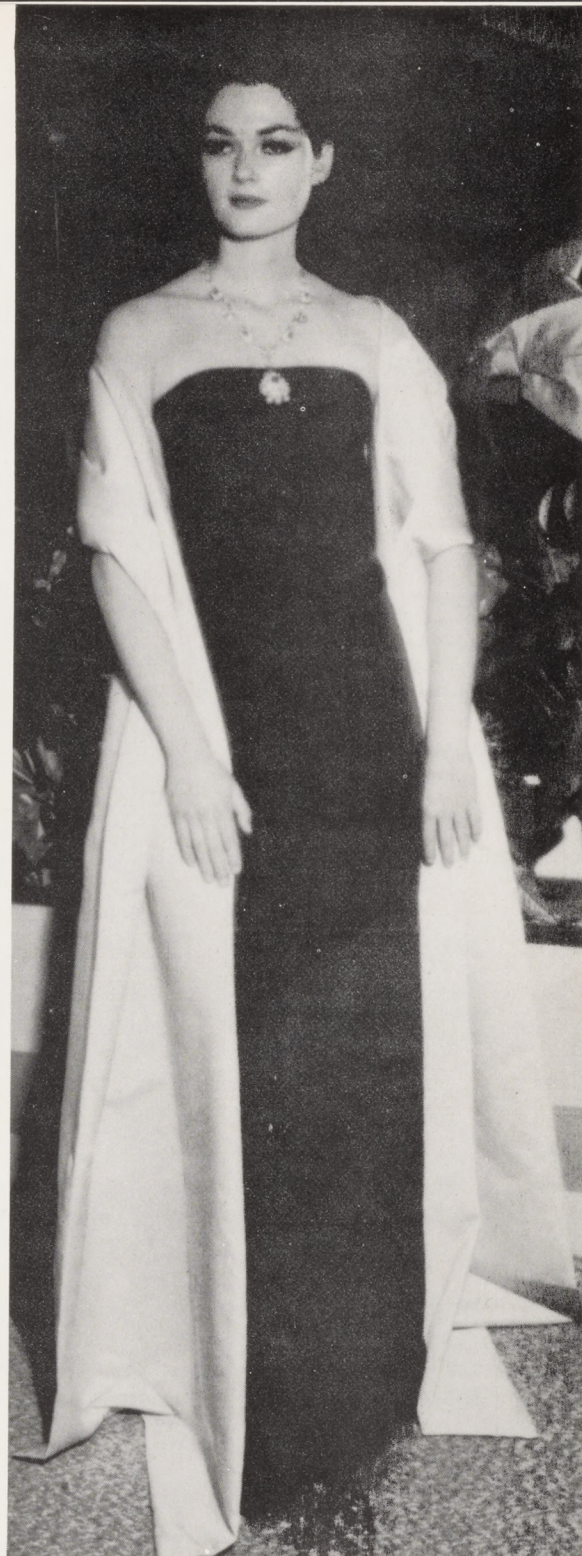
Faye Kennebeck  
FI 6-6966

Dorothy Root

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*worn by such stars as ....*



Featured on this page are some of the highlights of the Palm Desert Women's Club Fashion Show, held at SMC on January 17th. The dresses were those actually worn by such stars as Clara Bow, Rosalind Russell, Joan Crawford, Carole Lombard, Janet Gaynor, and Greta Garbo.

The models were chosen for their look-alike features of the stars they impersonated.



# CALENDAR FOR FEBRUARY 1963

COMPLIMENTARY DANCE INSTRUCTION EVERY THURSDAY EVENING — 8

ENJOY DINNER AND DANCING  
AT SHADOW MOUNTAIN CLUB TONIGHT!

BRUNCH  
UNTIL 2:00 PM

SUNDAY 3	MONDAY 4	TUESDAY 5	WEDNESDAY 6
Mixed Tennis Clinic 9 AM Diving Exhibitions Noon Brunch-Noon — 2 PM 'Twilighters' Golf & Dinner	Women's Golf Ass'n 'Approach & Putt' 8:15 AM Luncheon Meeting 12:15 PM Progressive Bridge 1 PM Movie Night 8 PM	CLUB CLOSED	Women's Golf Aux. 18-Hole Course Rubber Bridge 1 PM Youth Craft Day 3
DINNER-DANCING	DINNER-DANCING		DINNER-DANCING
10	11	12	13
SMC Invitational Tennis Tournament Diving Exhibitions Noon Brunch-Noon — 2 PM Dinner 6 — 10 PM	Women's Golf Ass'n 'Approach & Putt' 8:15 AM Progressive Bridge 1 PM Movie Night 8 PM	CLUB CLOSED	Women's Golf Aux. 18-Hole Course Luncheon Meeting 12:15 PM Desert Beautiful Meeting — Noon Rubber Bridge 1 PM Youth Craft Day 3
DINNER-DANCING	DINNER-DANCING		DINNER-DANCING
17	18	19	20
Mixed Tennis Clinic—9 AM Diving Exhibitions Noon Brunch-Noon — 2 PM 'Twilighters' Golf & Dinner Dinner 6—10 PM	Women's Golf Ass'n 'Approach & Putt' 8:15 AM Progressive Bridge 1 PM Movie Night 8 PM	CLUB CLOSED  DATE FESTIVAL BALL DINNER — DANCE Reservations — FI 6-6123	Women's Golf Aux. 18-Hole Course Rubber Bridge 1 PM Youth Craft Day 3
DINNER-DANCING	DINNER-DANCING		DINNER-DANCING
24	25	26	27
Mixed Tennis Clinic—9 AM Diving Exhibitions Noon Brunch-Noon — 2 PM Dinner 6 — 10 PM	Women's Golf Ass'n 'Approach & Putt' 8:15 AM Progressive Bridge 1 PM Movie Night 8 PM	CLUB CLOSED	Women's Golf Aux. 18-Hole Course SMC Palette Club Luncheon Meeting — Rubber Bridge 1 PM Youth Craft Day 3
DINNER-DANCING	DINNER-DANCING		DINNER-DANCING

SHADOW MOUNTAIN CLUB ---



3

ING — 8:00 PM

BRUNCH EVERY SUNDAY FROM NOON  
:00 PM AT SHADOW MOUNTAIN CLUB

3		FRIDAY 1		SATURDAY 2	
ING — 8:00 PM		SMC DAY AT SANTA ANITA BUS FROM SMC AT 9 AM		Children's Tennis Clinic 9 AM Diving Exhibitions Noon	
BRUNCH EVERY SUNDAY FROM NOON :00 PM AT SHADOW MOUNTAIN CLUB		Ladies Tennis Clinic 9 AM P.D. Rotary 12:15 PM Children's Tennis Clinic 3 PM		DINNER 6 to 10 PM DANCING 8 PM to 2 AM	
WEDNESDAY 6		THURSDAY 7		8 9	
en's Golf Aux. -Hole Course 8 AM ber Bridge 1 PM th Craft Day 3 — 5 PM		Dinner 6 to 10 PM  COMPLIMENTARY DANCE INSTRUCTION — 8 PM		P.D. Rotary 12:15 PM SMC Invitational Tennis Tournament	
DINNER-DANCING		DINNER-DANCING		SMC Invitational Tennis Tournament Diving Exhibitions Noon	
13		14		15 16	
en's Golf Aux. -Hole Course 8 AM heon Meeting 12:30 PM rt Beautiful Luncheon eting — Noon er Bridge 1 PM h Craft Day 3 — 5 PM		Dinner 6 to 10 PM  COMPLIMENTARY DANCE INSTRUCTION — 8 PM		Ladies Tennis Clinic 9 AM P.D. Rotary 12:15 PM Children's Tennis Clinic 3 PM Sub-Teens & Teens 'VALENTINE DINNER DANCE' 7 — 11 PM	
DINNER-DANCING		DINNER-DANCING		Children's Tennis Clinic 9 AM Diving Exhibitions Noon	
20		21		22 23	
en's Golf Aux. -Hole Course 8 AM er Bridge 1 PM n Craft Day 3 — 5 PM		P.D. Women's Club Luncheon Meeting 12:15 PM Dinner 6 to 10 PM  COMPLIMENTARY DANCE INSTRUCTION — 8 PM		Ladies Tennis Clinic 9 AM P.D. Rotary 12:15 PM Children's Tennis Clinic 3 PM	
DINNER-DANCING		DINNER-DANCING		Children's Tennis Clinic 9 AM Diving Exhibitions Noon	
27		28		POOLSIDE DIVING EXHIBITIONS SATURDAYS AND SUNDAYS  VI and JERRY WAGNER at the PIANO and ORGAN EVERY NIGHT FOR YOUR ENJOYMENT!	
en's Golf Aux. -Hole Course 8 AM Palette Club heon Meeting — Noon er Bridge 1 PM n Craft Day 3 — 5 PM		Dinner 6 to 10 PM  COMPLIMENTARY DANCE INSTRUCTION — 8 PM			
DINNER-DANCING		DINNER-DANCING			

--- ON 'THE GOLDEN DESERT'



## WATER EXECUTIVE ASSOCIATES CHOOSE SMC FOR SEMINAR

SMC was chosen by the Water Executive Associates for their Management Seminar on Jan. 14-18th. The Water Executive Associates are a very unusual group of men who have completed the Seminar and who meet several times a year to do advanced work in organization and management.

The Seminar was under the personal direction of Harvey A. Sartorius, Management Consultant. Registration was limited to 20 participants.

## THE RULES ARE EASY!

The Shadow Mountain Club's MEMBERS INVITATIONAL - the 1963 Membership Campaign is "off and running". Several members have already chalked up points toward winning the free Color TV set - plus a ladies sport clothes outfit. A total of 19 new members joined the Club at Sun Spots press time.

Some member will win the Color TV set now on display in the Club Lobby --- and it could be YOU!

It is not too late to enter. RULES ARE EASY!

### 1. SEND IN YOUR PROSPECT LIST NOW!

For each prospect, together with address, you send in during the Membership campaign, you will receive 1 point. If more than one member sends in the same name as a prospect, the member who is first to send in the prospect will receive the one point.

2. If a prospect you send in is signed by the Club, you will receive an extra 25 points.

3. Each new member you bring in which you have signed, and the application is accompanied by the prospect's check, will entitle you to 50 points.

START TODAY AND GET THOSE POINTS.  
YOU MAY WIN THE COLOR TV SET.

For example, if you send in a list of five prospects you will receive 5 points. If two of those prospects are signed after calls made by the Club membership team, you will receive 50 more points. In addition, should you bring in a new member yourself, you will receive another 50 points - a total of 105 points toward winning the Color TV Set!

4. THE MEMBERS INVITATIONAL campaign started on December 15th, 1962 and will end at midnight March 31st, 1963. (That's just in case you have a prospect at the Piano Bar at 11:30 PM on March 31st.)

## *The President's Corner . . .*

As the 1963 Season begins at Shadow Mountain Club, we are gratified to find that our members and guests are using the facilities more than ever before. It has always been true that the way to get the most out of a club is to use it often. Our members are doing just that. Twice as many people are playing tennis than last year. The parties have been well attended. The golfers are more active than ever. The Wagner's - Vi and Jerry have become extremely popular for dancing during the dinner hour and in the Lounge fun and good fellowship.

We have further plans underway to make your Club more enjoyable than ever before. March 1st has been set for the Annual Shadow Ball and we hope you will make your plans now to be at the Club for this festive occasion.

Clifford W. Henderson  
President, Shadow Mountain Club

5. The Club member who has accumulated the most points during the MEMBERS INVITATIONAL will win the COLOR TV set and the Woman's Sports Clothes Outfit. In case of a tie, a tie-breaker will be presented by the Board of Directors.

So get started in the Membership Campaign and join in on the fun. Begin today by sending to Frank Sorenson at the Club, the names of the people you feel would want to belong to your wonderful SMC. If you are nearby, give the names of your prospects to Frank next time you are at the Club.

No single member who has accumulated points to date is so far out in front that you cannot catch up. Wouldn't it be wonderful to take home a brand new Color TV set and the Ladies Sports Clothes Outfit! Even a bachelor could be a big hero with those prizes!

Frank Sorenson can furnish you with applications if you want to bring in your own member and get 50 points, or he will assist you in any way to furnish you with information to send to your prospects.

"We have a group of fine new members coming in", said Paul Loeber, Club Manager, "and we are planning a new members' cocktail party on Wednesday January 23. Invitations are being issued by the Board now".



THE ROADRUNNER  
(Continued from page 4)

are really going places, those gents! Jim is giving it both barrels. Let's support him, Okay?

Every once in a while you will find a gent who looks after his fellow men. The other night when the cold weather was creeping up, Dudley Steele contacted the weather station at Thermal and was told the temperature might drop to 15. Undaunted, Dudley called numerous people and advised them to do what was the thing to do. Coverup. Dudley probably saved a lot of frozen radiators and plants. Pretty nice guy, eh what?

The best doctors in the world are Doctor Diet, Doctor Quiet, and Doctor Merryman. (That should be a lesson to you).

Have you ever met a more helpful, pleasant couple than Bob and Millie Pinnell? How could we ever get along without them! Gracias, Bob and Millie. Muchas gracias!

Speaking of golf, maybe we should form a new firm called Diggle, Ballard, Barton, Smith and Smith. Call up some time and you may get an answer DBBS&S. Wonder what that means? Handicaps, that's what it means. Handicaps!

Hey! Did you know the club has secured (courtesy Cliff Henderson) some checker boards and cribbage boards to color up the Lounge Room so you hot guys and gals can trek on over in the afternoons and have a game? 15-2, 15-4 ..... jump, jump, jump. Oh, Well, whatinheck else are you going to do in the daytime?

Paso a mi asiento Me siento.

## ANYONE FOR CHECKERS?

From now on you will find checkers and cribbage boards in the Lounge Room of the Club. How about getting some games going with friends and enjoy the pleasant surroundings and good fellowship! Reports are that L. W. Thompson claims to be a 'checker-shark' and will be looking for a game. How about you?



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## PALETTE CLUB

The Shadow Mountain Palette Club's first social event was decidedly a success, with the Garden Room of the Shadow Mountain Club filled to overflowing.

The 32 tables of bridge, canasta and shanghai were attractively decorated with handmade tallys in the shape of palettes, gaily colored, and prizes for the highest score at each table were original miniatures by artists of the club. The beautiful door prize, a water color, was done by Fred Penney, and the subject was a ballerina. It was won by Mrs. Roy (Vi) Mallery, whose husband is an instructor in art at the College of the Desert!

Other artists giving originals were: President Irene Fenton, Harriet Lake, Gertrude Horner, Lucile Bertrand, Hazel Thronson, Harriet Clandenning, Gertrude Rust, Margaret (Bunny) Ward, Katherine King Johnson, Emma McWhirter, Virginia Moyer, Wilton McCoy, Eric Gibian, Ann Bradfield, Jesse Leishman, Madeline Nielson, Dr. Edmund Smith, George Lingo, Margaret Hunter and Madeline Nance.

Serving on the committee were: Hazel Thronson, Ways and Means Chairman, Gertrude Horner, Harriet Lake, Madeline Nielson and Harriet Clandenning.

At the February 27th meeting, the Palette Club proudly announces that guest lecturer and artist, Milford Zornes, will be present to put on a demonstration and painting. Luncheon 12 noon.

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National A.A.U. Champions, l. to r., Shirley Teeples, Patty Simms, Linda Lee Cooper, and Coach Jack Roth. The trio practices at Shadow Mountain Club every Saturday and Sunday.

Members of SMC have been treated to an unusual sight the last few weekends. Jack Roth, U.S. Pan American Diving Coach, has been utilizing the beautiful figure 8 pool and the high diving boards at the Club to train Linda Lee Cooper, Patty Simms, and Shirley Teeples in diving techniques.

Miss Cooper now holds the Women's National A.A.U. Platform Championship. Miss Simms holds the First and Third Meter Championship in the Senior A.A.U. Group and is the Fourth Place holder in the National A.A.U. Junior Platform Group.

The trio is in training preparatory to their trip to Brazil for the Pan American Swimming Meet later in the year. Roth chose Shadow Mountain Club because of its excellent swimming and diving facilities.

Why not come out and enjoy the thrill of watching champions in action. 12 o'clock noon - every Saturday and Sunday.

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Women and Children  
**PALM DESERT SHOES**  
(2 DOORS FROM JIM'S CARNIVAL)



Linda Lee Cooper was caught by the photographer as she left the 25 ft. board at Shadow Mountain Club.



## ANNUAL INVITATIONAL TENNIS

Thrilling Tennis will be seen on the Shadow Mountain courts during the Club's Annual Invitational Tennis Tournament which will be staged February 8, 9, and 10. Sanctioned by the U.S. Lawn Tennis Association, represented by Perry Jones, Robert Meyler, and Mrs. Eve Craig and Clifford Henderson, the Club's President, have been active in planning the tournament.

"This is one of the most important National Amateur tennis tournaments in the nation", said Mrs. Dawn Sniff, Chairman of the Shadow Mountain Club Tennis Committee, and we are expecting nearly 30 of the top players in the country to participate. Other members of the Club committee are Bill Young, Charles Gibbs, Stanley Chambers and Louis Stewart.

Competition will be keen for the young amateurs are the kind of players who are determined to progress to the point where they can be among those who will help get the Davis Cup back to the United States. The schedule calls for men's singles, women's singles, men's doubles and mixed doubles.

Spectator boxes and seats will be set up and tickets can be secured at the Shadow Mountain Club office. A party honoring the tennis stars will be held at the Club on Saturday night, February 10th. Members are urged to place their dinner reservations early.

## WOMEN'S GOLF ASS'N APPROACH AND PUTT

The following winners are announced by the SMC Golf Association for the first few weeks of January:

Jan. 7th - Monthly Medal - First Flight; Vera Dragan with a low gross of 65. Tracy Barton and Nan Ballard tied for low net with 52. Second Flight; Irene Cornelius and Marian Stafford tied for low gross with 68, Dona Whisenant low net of 53. Third Flight; Rhea Carling low gross 70, Jean Wood low net 51.

Jan. 14th - Throw Out Tournament - First Flight; Hilda Underwood with a 36. Second Flight; Lou Stewart 36. Third Flight; Dorothy Bisner 35.

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## OUR VERY OWN---

Magda Rurac, our own tennis pro and member of Indian Wells C.C. recently entered the Fourth Annual Member-Guest Golf Tournament. With Marge Kanrick of Tamarisk as a partner, the game was won with a score of 136 for 36 holes. The play was a best ball twosome. Darn good score, Magda. Glad to see you in the winner's circle!

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